



**Skills**Scotland

Edinburgh • Glasgow • Aberdeen

*Inspiring the nation's youth*

[www.skillsscotland.co.uk](http://www.skillsscotland.co.uk)

Organised by

**prospects**

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Supported by

**Skills  
Development  
Scotland**



**smarter  
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SCOTTISH GOVERNMENT



**Learning  
Teaching  
Scotland**

"We reached and interacted with an audience we don't normally meet, this event has helped us."

Vicki Kilpatrick, BBC Scotland

"Skills Scotland was a useful and enjoyable event. It was great to meet such a wide range of pupils as there were so many schools present. From our point of view it was a good opportunity to discuss the various opportunities there are in Gaelic and Gaelic education with the pupils."

Morna Macleod, Bord na Ga'idhlig

"Great show yet again. Well organised. Fantastic opportunity to spread awareness of our business and modern apprenticeships. A worthwhile platform to discuss the childcare sector."

Karen Robertson,  
Carousel Training Centre



"This is the first Skills Scotland event NGC has attended. It has been really worthwhile. Everything was well organised with excellent support for the exhibitors. The flow of schools coming through was great!"

Rose Fairley,  
North Glasgow College



# Skills Scotland

*Inspiring the nation's youth*

**Skills Scotland is the largest skills and careers event for young people taking place in Scotland. Over 15,000 young people have directly benefited from attending the events in 2009 and 2010.**

## Planning Nationally, Acting Locally

In 2011 the series is expanding and will feature the two day flagship event at the prestigious Glasgow SECC and two new one day events in Aberdeen and Edinburgh. These new events will take Skills Scotland out to young people across the country.

### Skills Scotland Edinburgh

Edinburgh Corn Exchange - 8 November 2011

### Skills Scotland Glasgow

SECC - 16 & 17 November 2011

### Skills Scotland Aberdeen

AECC - 22 November 2011

Skills Scotland is presented by premier event organisers, Prospects Events, and is supported by the Scottish Government, Skills Development Scotland and Learning & Teaching Scotland. Working together to ensure each event meets the needs of the regional community on a national scale.

## Interactivity

What makes Skills Scotland different is the interactivity - and that is down to you! Whatever industry or role you want to promote we can help you make it interactive and drive footfall to your stand.

*"The pupils thoroughly enjoyed the visit - it clearly gave them ideas on training/career pathways."*

*Stephen Campbell, St Peter the Apostle High School*

*"Very enjoyable, informative and well run career event. The pupils really enjoyed the experience and feedback was very positive."*

*Tom Scally, Trinity High School*



If you want to see an event in action and hear what other visitors and exhibitors thought about their experience at Skills Scotland visit:

[www.skillsscotland.co.uk](http://www.skillsscotland.co.uk)  
> Video

## The Organisers

Prospects Events are part of Prospects Services Ltd which are a leading provider of education services working with the public and private sectors across the UK. We are an international company who specialises in meeting local needs with a diverse range of programmes that deliver tangible results. From careers advice, events and recruitment services through to educational consultancy and web based products, Prospects offers a diverse range of leading edge services.

## Attracting Visitors

In two years we have attracted 15,000 visitors, by expanding the series the audience will increase by a further 13,000 in 2011. Visitor promotion is aimed directly at schools and FE colleges. The events benefit from a dedicated schools liaison team working with qualified contacts and decision makers.

Visitors qualify for travel bursaries to enable them to attend.

There are full marketing and PR plans in place for Skills Scotland and more detailed information can be provided by calling 01823 362800.

## Stand Package Opportunities

**Stands at Edinburgh are priced at £185 + VAT per m2**

**Stands at Glasgow are priced at £245 + VAT per m2**

**Stands at Aberdeen are priced at £185 + VAT per m2**

Each package includes stand, carpet & lighting plus online profile. Sponsorship opportunities to further reach students and teachers are available on request. Discounts offered for block booking two events or more.

## Why Exhibit?

Learning through experience is a highly effective sales and marketing tool. By meeting you and sampling any interactive features young people learn about your organisation and your brand values.

At Skills Scotland you can showcase your current and future opportunities to well prepared and informed visitors.

Well organised visitor flows ensure that the event provides you with new opportunities to meet Scotland's future workforce throughout the open days.

**For more information call 01823 362800  
or email [sales@skillsscotland.co.uk](mailto:sales@skillsscotland.co.uk)**

"Engagement with young people is vital if the Oil and Gas industry is going to fill the on-going skills gap. Skills Scotland is an excellent opportunity to show the wide range of careers and different routes into the industry."

**Maureen Traquair, OPITO**

"What a fantastic interactive event. Protocol Skills have been approached by hundreds of teachers and potential apprentices. We have possibly found the talent of the future!"

**Nicola Churchill, Protocol Skills**



"We were able to engage with teachers and students alike to inform them of our services and give our charity some excellent exposure."

**Kate Allen, Springboard UK**

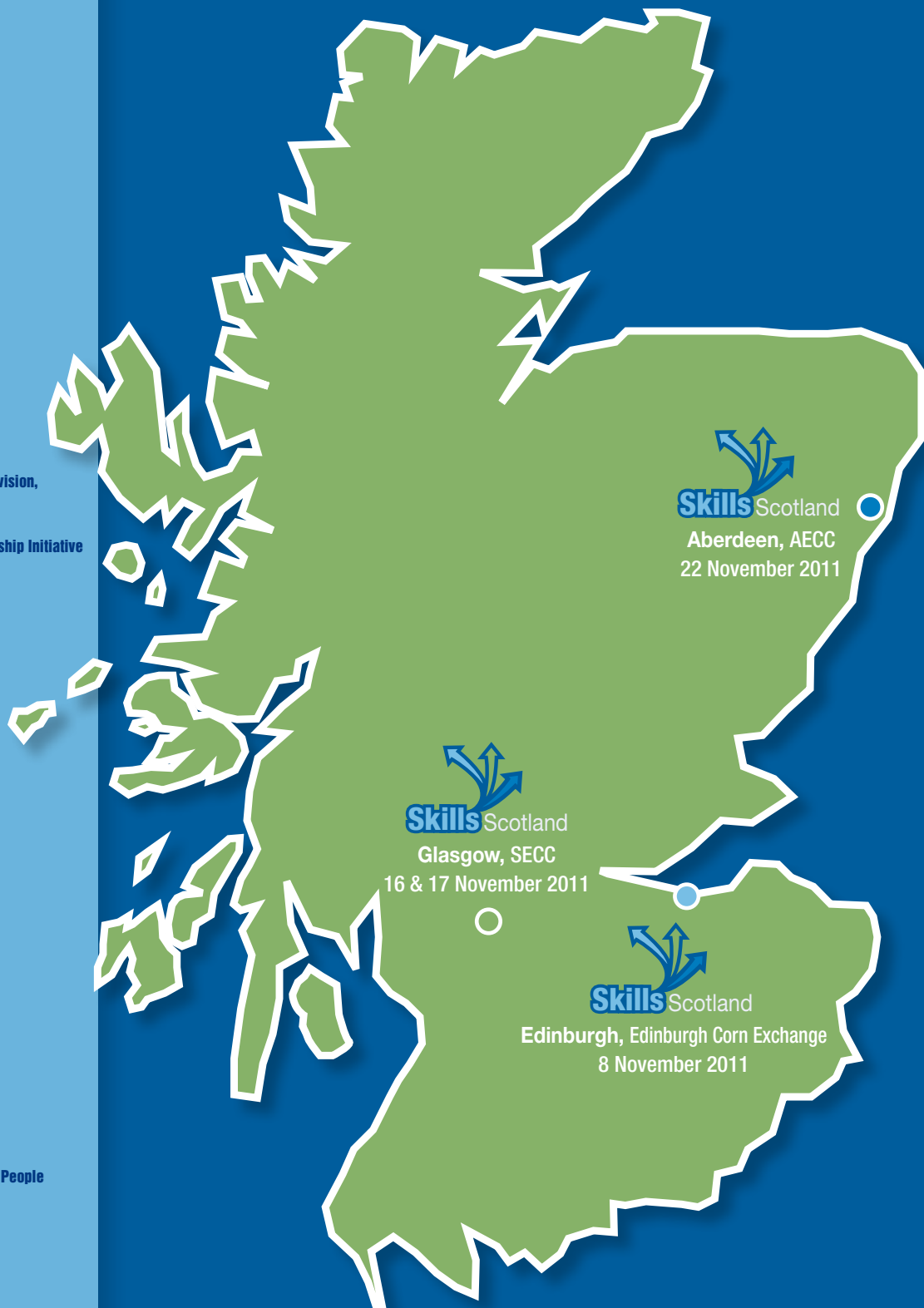
"Yozila were pleasantly surprised by the sheer high volume of visitors, surpassing the exposure we expected over the two day event."

**Ruth Scot, Yozila**



## Skills Scotland Exhibitors...

ACT education (Ambition Centre for Training)  
 Adam Smith College  
 Asset Skills  
 Babcock International Ltd  
 BBC Scotland  
 Bord na Ga'idhlig  
 British Army  
 British Energy Group PLC  
 British Gas  
 Careers at Sea  
 Carousel Training Centre  
 Citizens Advice Direct  
 City of Glasgow College  
 Clyde Marine Training  
 CLYDE UNION Ltd  
 Clydebank College  
 ConstructionSkills Scotland  
 Creative and Cultural Skills Scotland  
 ECITB  
 EDF Energy  
 ENABLE Scotland  
 Enterprise and Employability for Young People Division,  
 The Scottish Government  
 Forth Valley College  
 Glasgow City Council Commonwealth Apprenticeship Initiative  
 Glasgow Council for the Voluntary Sector  
 Happitots Training Ltd  
 horsescotland  
 ICAEW  
 icould  
 Institution of Chemical Engineers  
 Intraining  
 JHP Group Limited  
 Kaplan  
 Learning and Teaching Scotland  
 Learning World Academies  
 North Glasgow College  
 notgoingtouni  
 OPITO  
 People 1st  
 Playback ICE  
 Plexus Corp (UK) Ltd  
 Proskills UK  
 Protocol Skills  
 Ramada Jarvis Hotels  
 Rathbone Scotland  
 Raytheon Systems Ltd  
 Royal Air Force  
 Royal Mail Scotland  
 Royal Navy and Royal Marines  
 Royal Scottish Academy of Music and Drama  
 Sabhal Mor Ostaig  
 SAE Institute  
 Scotland's Commissioner for Children and Young People  
 Scottish Ambulance Service  
 Scottish Power  
 Scottish Qualifications Authority  
 Scottish Social Services Council  
 Scottish Water  
 Scottish Youth Parliament  
 SELEX S&AS UK  
 Shell Livewire  
 Sibbald Training  
 Skills Development Scotland  
 South Lanarkshire College  
 St Andrew's First Aid  
 Stow College  
 SummitSkills  
 The Gleneagles Hotel & Resort  
 The Law Society of Scotland  
 The Springboard Charity  
 Verve Ltd  
 Young Scot  
 YouthLink Scotland  
 Yozila



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T 01823 362800 | F 01823 333796 | E [sales@skillsscotland.co.uk](mailto:sales@skillsscotland.co.uk)

Skills Scotland, Prospects Services Ltd, Powlett House, 34 High Street, Taunton, Somerset TA1 3PN